



NORDIC KOIVU
Nature's Prescription



”This all started from a desire to find a place where to live and work in harmony with the nature”

Unique technology



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- Fully automatic collection and production process developed by Nordic Koivu
 - InnoFinland prize awarded by the President of Finland in 2002
 - Nordic Koivu's technology:
 - Guarantees optimal quality of birch sap
 - Enables long shelf life
 - Enables industrial scale collection and production

Birch sap – From nature to production

- Collection forests located in Tohmajärvi in pure nature
- A seasonal product: birch sap can be collected only for about three weeks per year in the spring
- Sensitive timing: progress and duration of the spring
- Professional and dedicated sub-contractor collection network



The energy and vitality generated by the Northern summer and nights of the midnight sun are offered to you in the form of Nordic Koivu™ birch sap.



A close-up photograph of several bright green, serrated leaves on a dark branch. The leaves are illuminated from the side, creating a strong highlight on their edges and casting soft shadows. Several clear water droplets are suspended on the leaf surfaces, some at the tips and others on the veins. The background is a soft, out-of-focus green, suggesting a natural outdoor setting.

Core values of Nordic Koivu Ltd



- Honesty
- Focus on clients' needs
- Focus on nature's values
- High quality

Quickly developing company

- Growth
- Focus on export
- Expansion to new market areas
- Readiness to cooperate with big international companies, thanks to the unique technology
- Continuous development of technology and processes



Sustainable development – Environmentally friendly product

- Does not harm the growth of the trees
- Environmentally friendly and energy efficient collection and production process
- Environmental prize awarded by the Centre for Economic Development, Transport and the Environment
- Cooperation with Unesco's Northern Biosphere programme

International aspect



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- More than 97 % of production goes to export
 - Main market areas Central Europe and Asia
 - As a consumer product to natural and health product sector
 - In industrial packages to beverage, nutraceutical and cosmetic industries
 - Industries want additional value to their products from natural ingredients

International aspect



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- Coconut water: 2006: 0 \$ →
2013: 1 billion \$
 - New Nutrition Business:
In 2025 tree waters 2 billion \$
 - Tree waters: mainly birch water,
maple water



Thank you!