(Wild) Mushrooms

As a source of medicinals and food supplements

Perception: medicine or drug







African, 9000 yr BC

Hellenic, 1500-500 yr BC

Maya, 1500-500 yr BC



Aztec, 16th century



Netherlands, 20th century

A few "medicinal" mushrooms



Agaricus blazei (=brasiliensis)



Ganoderma, Ling Zhi



Coprinus , Ink Cap Shaggy Mane



*Grifola frondosa*Maitake



Cordyceps militaris



Shiitake



*Trametes, Coriolus*Turkey Tail



Phellinus linteus



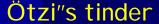


Sterile conk trunk rot of birch, *I nonotus obliquus*



The corpse of Ötzi, the snowman, was found in the mountains of South Tirol in 1991. He originates of the stone age (appr. 3000 BC) and was naturally mummified. He carried some tinder with him,....or was it medicine?



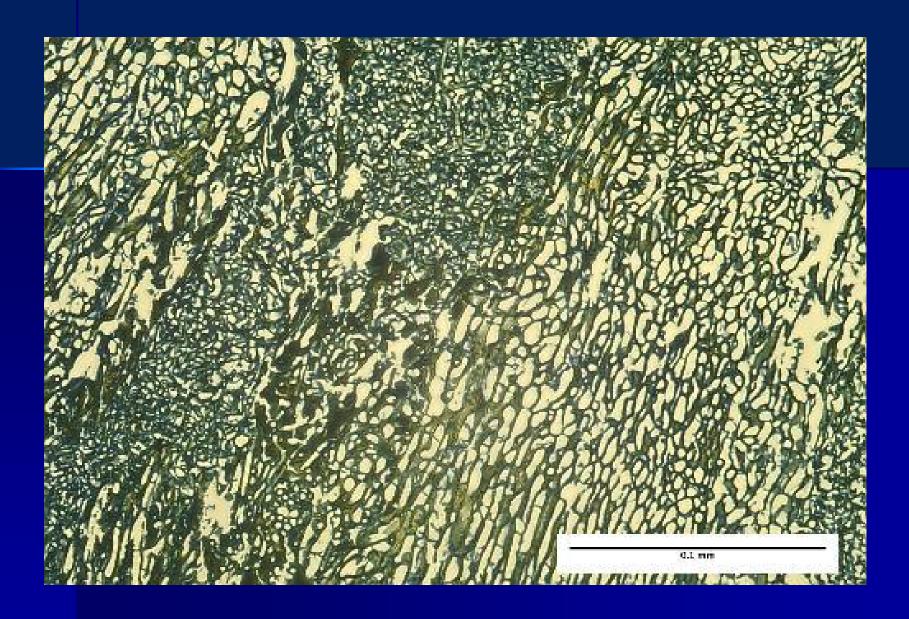




Chaga 2000 AC

Antioxidant activity	TE activity/100 grams

Ascorbate	442,000
Trolox	400,000
Vitamin E	201,000
Chaga alc. extr.	200,000
Blueberries	3,300
Raisins	5,900
Red Beans	11,500
Red Cabbage	1.000

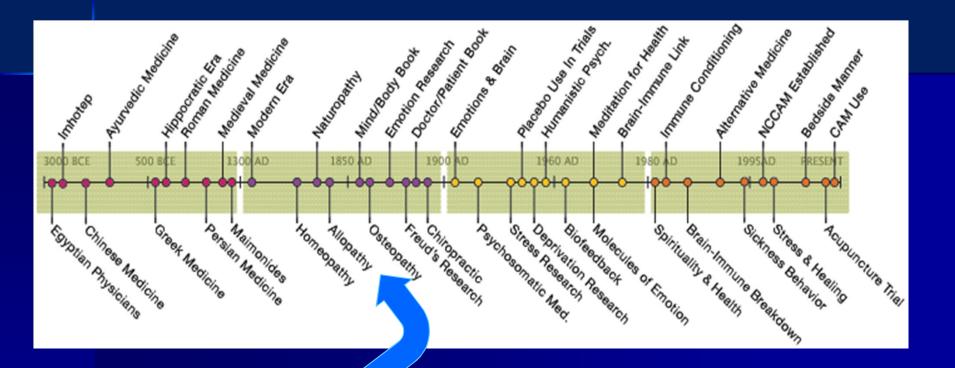


LM structure of Chaga conk

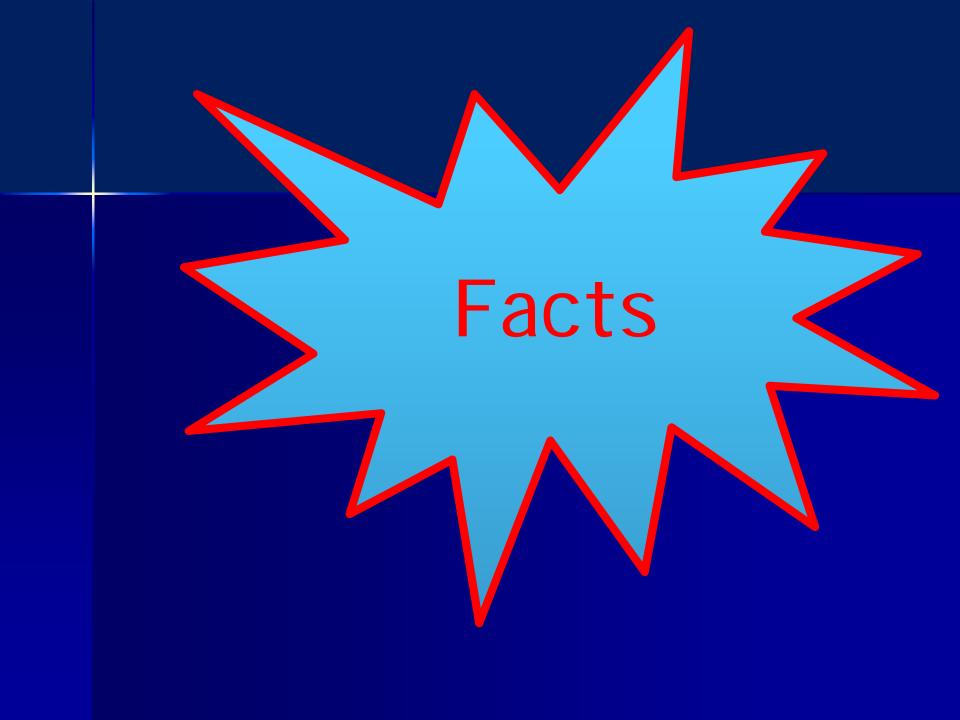


Kamo, T., M. Asanoma, H. Shibata & M. Hirota, 2003. "Anti-inflammatory lanostane-type triterpene acids from Piptoporus betulinus." Journal of Natural Products 66(8): 1104-1106. Schlegel, B., U. Luhmann, A. Hartl & U. Grafe, 2000. "Piptamine, a new antibiotic produced by Piptoporus betulinus Lu 9-1." Journal of Antibiotics Sep; 53(9):973-4. Pisha, E., H. Chai, I.S. Lee, T.E. Chagwedera, N.R. Farnsworth, G.A. Cordell, C.W. Beecher, H.H. Fong, A.D. Kinghorn & D.M. Brown, 1995. "Discovery of betulinic acid as a selective inhibitor of human melanoma that functions by induction of apoptosis." *Nature Medicine* Oct;1(10):1046-51.

Facts. Numbers prevail



Allopathy: evidence based medicine Evidence requires "numbers"



In rats and mice it has been proven that

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Mushroom polysaccharide extracts contain:
Carbohydrates, Polyphenols, Triterpenoids, Proteins,
Peptides.....
that cause various activities in vitro and in vivo: prebiotics,
antibiotics that regulate intestinal flora,
immunomodulators that activate defense and balance
inflammation processes, pro-and antioxidants, signaling
compounds, transcription regulators.............
and of which detailed knowledge is only limited........
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Animal studies

Cancer survival in mice

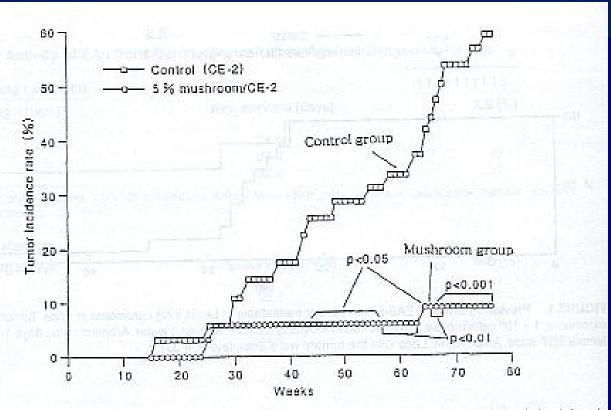


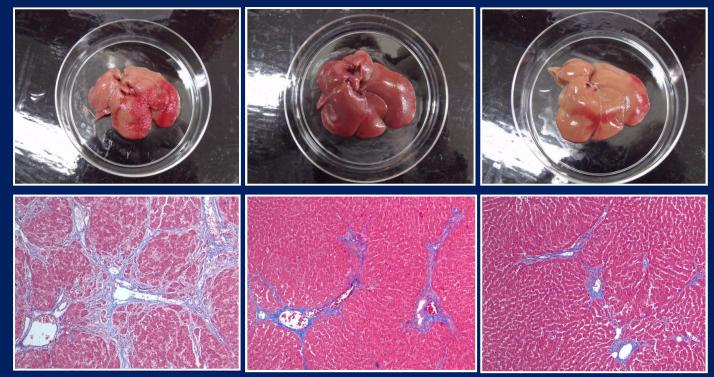
FIGURE 3. Cancer preventive effect of intake of an edible mushroom, *Hypslzygus marmoreus*. Animal: female DBA/2 mouse. Carcinogen: 20-methylchoranthrene, i.d. injection. Statistical analysis: Chi-square test of incidence.

Liver fibrosis in rat

TAA +

TAA + alc extr

polysaccharide



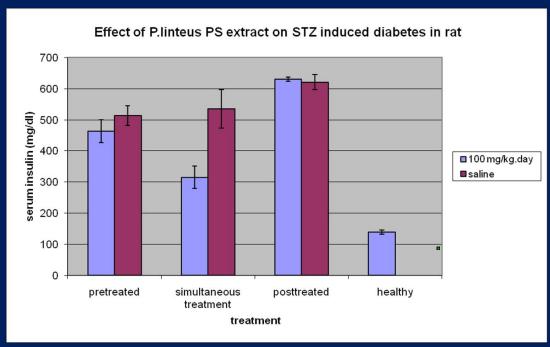
Induction of fibrosis: TAA 100 mg/kg ip, every 3 days, 8 times

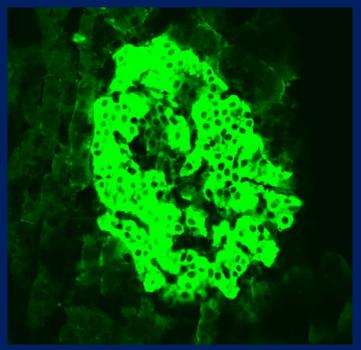
Mushroom extracts: 50 mg/kg/day, po

PLP; P. linteus polysaccharide, PLT; P. linteus ethanol extract

From: Wang H, Wu G, Park HJ, Jiang PP, Sit WH, van Griensven LJLD, Wan JM-F. Protective effect of *Phellinus linteus* polysaccharide extracts against thioacetamide induced liver fibrosis in rats: a proteomics analysis. Chinese Medicine 2012, 7:23.

Symptom suppression of STZ induced diabetes in rat

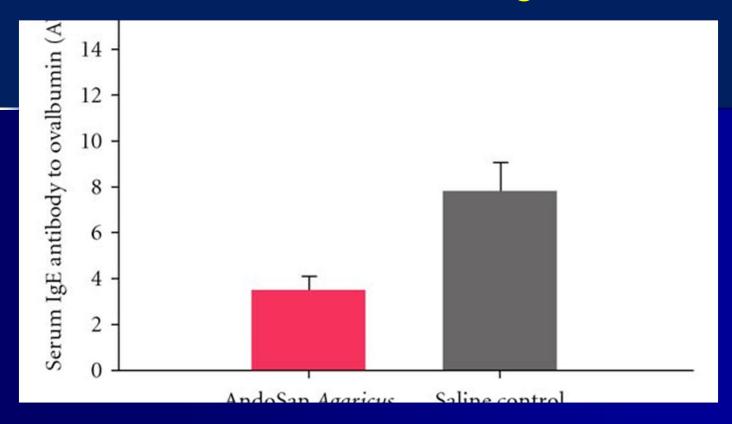




Insulin staining in Langerhans islets of rat pancreas

M.Yamac, G. Kanbak, M. Zeytinoglu, H. Senturk, G. Bayramoglu ,L.J.L.D. van Griensven. Pancreas Protective Effect of Button Mushroom *Agaricus bisporus* (J.E. Lange) Imbach (Agaricomycetidae) Extract on Rats with Streptozotocin-Induced Diabetes Int J Med Mushr 20109, 12(4) 379-389.

A. blazei extract is active against allergy



The mushroom extract protected against IgE-mediated allergy in a mouse model when given p.o. either before or after ovalbumin s.c. sensitization of the animals.

L. K. Ellertsen and G. Hetland, "An extract of the medicinal mushroom Agaricus blazei Murill can protect against allergy," Clinical and Molecular Allergy, vol. 7, article no. 6, 2009.

And in humans ??

Turkey Tail (Coriolus versicolor) showed significant therapeutic effects in combination with surgery and chemo/irradiation

A meta-analysis published in 1994

- Efficacy of immunochemotherapy as adjuvant treatment after curative resection of gastric cancer. Study Group of Immunochemotherapy with PSK for Gastric Cancer.
- Nakazato H, Koike A, Saji S, Ogawa N, Sakamoto J. Yokoyama Gastrointestinal Hospital, Japan Lancet. 1994 Jul 23;344(8917):274.
- Abstract
- In Japan the standard adjuvant treatment after resection of gastric cancer is intravenous mitomycin plus oral fluorouracil. We have assessed the efficacy of protein-bound polysaccharide (PSK) in addition to standard chemotherapy in patients who had undergone curative gastrectomy at 46 institutions in central Japan. 262 patients were randomly assigned standard treatment alone or with PSK. The minimum follow-up time was 5 years (range 5-7 years). PSK improved both the 5-year disease-free rate (70.7 vs 59.4% in standard treatment group, p = 0.047) and 5-year survival (73.0 vs 60.0%, p = 0.044). The two regimens had only slight toxic effects, consisting of nausea, leucopenia, and liver function impairment, and there were no significant differences between the groups. The treatments were clinically well tolerated and compliance was good. Addition of PSK to adjuvant chemotherapy with mitomycin and fluorouracil is beneficial as treatment after curative gastrectomy

Agaricus blazei Murill protects against allergy, colitis ulcerosa and Crohn's disease.

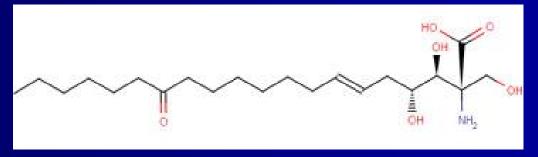
Patient studies as well as lab work that corresponds with our own results

Still: very very little glucan + secret component Mesalazine use in patient group (anti-inflammation)

K. Ellertsen and G. Hetland, "An extract of the medicinal mushroom Agaricus blazei Murill can protect against allergy," Clinical and Molecular Allergy, vol. 7, article no. 6, 2009.

The present best therapy for MS is with fingolimod (miriocin) which is from *I saria* a





10-100 X STRONGER THAN CYCLOSPORI N

Case reports

Psoriasis patient treated by high dose of *P. linteus* extract

"I interviewed him a week ago before we took the pictures. According to him: The symptom started 3 years ago. He never had this before. He think that stress is the factor. He tried every medication - Western, Chinese, etc. without any improvements whatsoever. It became so bad and it's so itchy that he cannot sleep at night. He even tried to tie his own hands before going to bed, but to no avail. Six months ago he stopped all medication and took only the Gold program, and achieved drastic results."









Chances

From Cash Crop to Superfood

Health Food, Supplement and Medicine

Nutritional Value per 100 g

Mushrooms

Meats

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■ Energy 27 kcal 200-500 kcal
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■ Carbohydrates 4.1 g 1 g

■ Fat 3.1 g (MUFA+PUFA: 85%) 6-40 g (MUFA+PUFA: 35%)
■ Protein 1 g 25 g

Strong antioxidants
High fiber content i.e. polysaccharides
Vitamins
Minerals + trace elements

Best informative site: www.mushroomsandhealth.com

A major challenge: the market

Market study: Mushrooms as health food

Findings:

Customer has no knowledge nor interest. If told, positive attitude, but no commitment. "Health" is qualifier.

Supplements and health foods have negative image...artificial....

Market is not ready

Advice:

Use push strategy. Inform and advise the customer. Preferably through learned intermediates. Teach the teachers. Tell facts.

Source: P.Pauwels, 2008, Cholesterolverlagend champignonsupplement in voedingsmiddelen. Dept Market Research.

University Maastricht.

A major challenge:

Can mushroom derived medicines or supplements be brought on the European market?

What are the requirements?



EFSA is considered the biggest hurdle in obtaining EU health claims today. EFSA routinely rejects health claim petitions, often citing a lack of scientific data—and immune-support health claims are no exception.

- 1. All foods and all food components need to be safe
- 2. All health claims need to be assessed by independent scientific support
- -Is the food defined?
- -Is the claimed effect defined?
- -What is the evidence?
- 3. If conclusions positive EFSA advises the European Commission to authorize the claim

efsa

2010: - Lentinan is safe at 50ug/kg.day

2011: - Oat resp. barley glucan contribute to normal blood cholesterol

- Yeast glucan has no effect on immune response
- Aspergillus cell wall chitin-glucan is safe
- Glucan caused reduction of inflammation not proven
- Glucan caused health effects not proven

Where are the chances? What will the future bring?





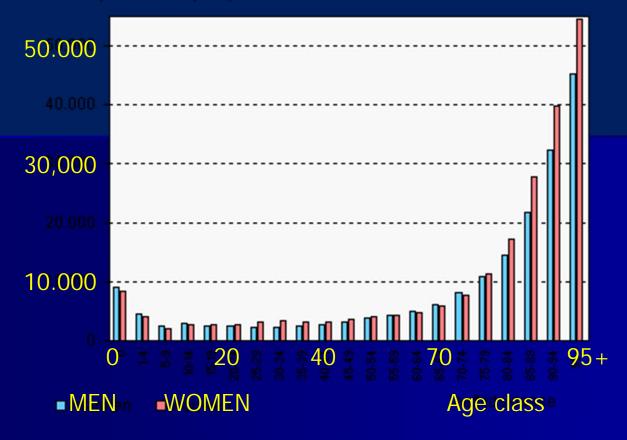
Background

Our life expectancy		
	2010	2030
Women	82.7 y	90 y
Men	78.8 y	88 y
Costs of care	90 G €	>200 G€
GDP NL	13%	22 %
Cost coverage		
(% family income)	23.5	47

Source: CBS 2011. Policy brief Financiering onder druk

Annual costs of health care p.p.

kosten per inwoner (euro)







Solidarity may find its end

Either insure, saveor

live healthy



We all know what does it

- Exercise
- Balanced diet



 SUPERFOODs combine nutritional value with health stimulating properties



A major chance but also major challenge

What makes the consumer to believe?

Push: Teach & Repeat the message

Could science become a marketing tool? The best argument possible: facts!



The lesson of the red fruit

"There may be positive short term results from nutrition/health marketing (i.e. science facts), but expectations must be tempered. The real value may be in the long term "

Dr. John L. Stanton Professor and Chair Dept. of Food Marketing St. Joseph's University Philadelphia



What to do ?!

Prove health effects in vivo, "super sales argument" for superfood. Joined research in translational medicine: from bench to bedside



Your chances?

Health products straight from nature

- Blueberries, strawberries.....
- Bee products: honey, propolis......
- Mushroom products: supplements.....
- Wood products: tannins, resins....

Your challenge?

Create demand and develop the market

Thank you much for your attention